

# AMY MARCHBANKS

SPEAKER | EDUCATOR | CONSULTANT



Amy Marchbanks, by trade, is a professional development specialist, consultant, and public speaker with a deep expertise in education and empowerment. Her experience ranges from one-on-one coaching to leading district and state-wide professional development, making her a sought-after voice in the public speaking community. Amy has spoken at major conferences across Mississippi, Louisiana, and Alabama, including MASS, MASSP, MECA, GRITC, & LACUE, while also hosting sessions that empower women and educators to embrace new strategies and create impactful environments.

Amy is known for her relatable, conversational approach, connecting deeply with her audiences by speaking with them, as a community. She has a gift for making complex topics feel approachable and applicable at all levels, from novice learners to experienced and seasoned veterans. Her presentations are centered around a clear and concise message, always focused on leaving participants with actionable insights.

With an infectious energy and confidence, Amy leads rooms filled with people of varying degrees of knowledge, inspiring and empowering them to engage and grow. Her dynamic approach ensures that each session is not only informative but also leaves a lasting, transformative impact on those in attendance.

## SIGNATURE TOPICS

» THE INVESTMENT MINDSET

» CRAFTING YOUR NARRATIVE

» FROM SUPPORTING STAFF TO MAIN CHARACTER

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## WHAT PEOPLE ARE SAYING

"As an educator by trade, Amy is inherently an excellent communicator. I had the opportunity to attend many of her sessions over the years. Her passion and love for her craft is always evident. She is relatable, engaging, and infuses humor in every conversation. She is a joy to learn from."

- Bre Castiex

"Amy is such a dynamic and engaging presenter. Her connection with the audience as well as her consistency in making information relevant for her audience are what sets her apart. She is an expert at being able to pivot and adjust to ensure that everyone in the audience leaves with a deep understanding of the content."

- Katie Williams

## WHAT AMY'S SAYING

### THE MAIN CHARACTER EFFECT

This session challenges participants to take control of their narrative by stepping into the role of the main character in their life. Amy empowers the audience to shed limiting beliefs and become active drivers of their person and professional journey by making intentional choices that reflect their own goals and values.

- » Align Actions with Goals
- » Overcome Limiting Beliefs
- » Make Intentional Choices

### THE POWER OF SELF-INVESTMENT

In this engaging talk, Amy shows how self-investment is the key to unlocking personal growth and transformation. Attendees will learn actionable strategies for prioritizing their own development, helping them reach their fullest potential both within and beyond their current roles.

- » Develop a Personal Growth Plan
- » Build Confidence in Your Potential
- » Shift from Reactive to Proactive Growth

### LEADING WITH GOAL DRIVEN PURPOSE

This keynote helps participants recognize their role as leaders in their own lives by becoming the main character of their story. Amy teaches actionable methods of self-development and growth, allowing participants to define their present and future roles with clarity. Attendees will leave with the tools to make intentional, value driven decisions that lead to transformation.

- » Cultivate a Growth Mindset
- » Make Value-Driven Decisions
- » Define Roles with Clarity

## GET IN TOUCH

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